



## B.V. Patel Institute of Management, Uka Tarsadia University



**Date: 09-07-2022**

**Theme of the day:** “Session on An Overview of Opportunities in Exports”

**Objective of Session:** Its aim is to aware students about the top existing and new export opportunities.

**Outcome of Session:** At the end of students got an idea how exports play a major role in boosting the growth of an economy and hence it is important for a nation to strengthen exports and increase its share of exports in the global trade.

Date	09-07-2022
Time	09:30am to 11:30 am
Venue:	Manadap Auditorium
No. of Students:	100 SYBBA and TYBBA
Speaker	Mr. Jenish Patel, Commodity exporter, e-Veg International Pvt. Ltd.
Coordinator:	Mr. Parvez Mallik & Ms. Vaishali Pillai
Category	Management Club / Export Import Certificate Course

Session begun with answering the question Is export a promising opportunity? He explained that exporting offers plenty of benefits and opportunities, including: access to more consumers and businesses.



He added that, if you're only doing business in this country, you may be limiting the total potential profits you could earn on opportunities to expand your business worldwide. The purpose of the session was to inspire and train the students to take up export as it facilitate

international trade and stimulate domestic economic activity by creating employment, production, and revenues.



He enlightened how exports lead to domestic production. Domestic production which requires domestic labor which lead to an increase in employment in the nation. Apart from direct employment provided by exports, there is also a spill over effect. Exporting improve the status of company by reducing average unit costs and increasing overall profitability and competitiveness. Long-term exports may enable a company to expand its production facilities in order to achieve an economic level of production. The students enjoyed the session as it was very interactive.